

Ad Material Specs

How to submit your ad:

You can submit ads one of two ways. On a CD sent by mail or online using an FTP program such as WS_FTP or Fetch.

IMPORTANT: Ads must be submitted by March 12, 2010.

Email (preferred)

If files are smaller than 7mb then email:

Bryan Wilson
bryan@modern8.com

FTP

To send using FTP, place file(s) in a folder with your company name and transfer using this access information:

Host/server: www.modern8.com
username: sustainable
password: sbcslc

Mail

To mail, place files on a CD and send to:

modern8
Attn: Bryan Wilson
145 West 200 South
Salt Lake City, UT 84101

Contact

For any questions or special request concerning preparation or delivery of advertisements please contact:

Bryan Wilson
bryan@modern8.com
(801) 355-9541

The following specifications are for sponsor advertisements in the Sustainable Building Conference program. If you would like to become a sponsor of the Salt Lake Sustainable Building Conference please contact Tony Lords, tlords@hbdg.com.

Files and Formats

For optimum reproduction, please adhere to the following. Send only press ready PDF files suitable for commercial offset printing with the following specifications:

- High resolution images only, must be in place.
- Include all fonts, images scans, logos/artwork.
- CMYK color only.
- All Pantone colors must be in CMYK mode.

Ad Sizes

Ads are either half page horizontal or quarter page depending on your sponsorship level. Keep all type, borders and other important items 1/4" from edge within the live area. For ads with image and graphics that bleed off edges add 1/8" on all sides. Dimensions are as follows:

Full page ads (Keynote Sponsor)

8 1/4" w x 10 3/4" h Live area
8 1/2" w x 11" h Trim size
8 3/4" w x 11 1/4" h Bleed size

Half page ads (Green Sponsor)

8 1/4" w x 5 1/4" h Live area
8 1/2" w x 5 1/2" h Trim size
8 3/4" w x 5 3/4" h Bleed size

Quarter page ads (Eco Sponsors)

4" w x 5 1/4" h Live area
4 1/4" w x 5 1/2" h Trim size
4 1/2" w x 5 3/4" h Bleed size

